

Skagit County Tourism Promotion Area Advisory Board

January 20, 2021, 1:30 p.m.

via Microsoft Teams

Minutes

- I. Attendance: All Advisory Board Members were present except for Mayor Ramon Hayes (Scott Thomas represented him in a non-voting capacity) Kevin McEntee, Charlsee CeCe Parker, and Jane Schmidt. Trisha Logue also attended from the County.
- II. Introductions: Board Chair Kristen Keltz presided over the meeting and stated that a quorum was present. She also reminded the group that Open Meetings training needed to be completed and that Kristen and Kayla should be notified when it has been completed.
- III. The minutes of the November 18 meeting were approved with the change that the mention that there was no December meeting, would be deleted.
- IV. Old Business: none
- V. New Business:
 - a. The revised workplan was presented and approved unanimously.
 - b. EDASC agreed to have the contract with the County for 2021, while the Skagit Tourism Bureau is formed. The advisory board unanimously approved doing so.
 - c. A subcommittee was formed to focus on the process of recruiting a CEO. Kristin, Len, John, Monique, Andy, Sandy, Russ, and Anthony volunteered to participate.
- VI. The next board meeting was set for February 17 at 1:30 p.m.
- VII. The meeting was adjourned at approximately 2:10 p.m.

Respectfully submitted, Andy Mayer, Secretary

Entity/ Organization	Appointee	Term Expiration
TPA Party: City of Anacortes	Councilmember Anthony Young	September 30, 2023
TPA Party: City of Burlington	open	September 30, 2021
TPA Party: City of Mount Vernon	Jennifer Berner	September 30, 2022
TPA Party: City of Sedro-Woolley	Monique Brigham	September 30, 2023
TPA Party: Town of La Conner	Mayor Ramon Hayes	September 30, 2022
TPA Party: Town of Hamilton, Town of Concrete, Town of Lyman	Valerie Stafford	September 30, 2023
TPA Party: Skagit County	Jed Holmes	September 30, 2021
Skagit County Lodging Association	Karen Egerdal	September 30, 2021
Skagit County Lodging Association	Kevin McEntee	September 30, 2021
Skagit County Lodging Association	Sandy Kish	September 30, 2021
Skagit County Lodging Association	Charlsee CeCe Parker	September 30, 2022
Skagit County Lodging Association	Russ Olivier	September 30, 2022
Skagit County Lodging Association	Jane Schmidt	September 30, 2023
Skagit County Lodging Association	Kristen Keltz	September 30, 2023
Economic Development Alliance of Skagit County	John Sternlicht	September 30, 2023
Skagit County Chambers Executive Directors' Association	Andy Mayer	September 30, 2022
Legislative Authority: Skagit County	Lennart Bentsen	September 30, 2022