

Skagit County Tourism Promotion Area Advisory Board

Friday, October 2, 2020

9:00-10:30 a.m.

via Microsoft Teams

Minutes

- I. Attendance: All Advisory Board Members were present except for Monique Brigham, Sedro-Woolley representative. Pola Kelley attended in her place in a non-voting capacity. See attached list of board members, who they represent, and terms.
- II. Introductions
 - a. Kayla Schott-Bresler, Deputy County Administrator opened the meeting
 - b. All in attendance introduced themselves
 - c. Andy Mayer volunteered to take minutes
- III. Review Board's Initial Responsibilities
 - a. Election of chair: Kayla asked for nominations for the responsibility of chairing the Advisory Committee. Kristen Keltz and Lennart Bentsen were put up for consideration. After discussion, Lennart supported Kristen who was then unanimously approved as chairperson. Kristen took over chairing the meeting.
 - b. The group chose to have monthly board meetings.
 - c. In order to expedite the work of the board it was decided that a sub-committee would be formed to meet between full board meetings. They will make recommendations to the board for approval. Kristen Keltz, John Sternlicht, Lennart Bentsen, Peter Browning, and Andy Mayer volunteered to serve on the subcommittee.
 - d. Initial work of the subcommittee will include creating a draft 2021 Budget and Workplan and discussing how the work of the TPA could be carried out.
- IV. Board members were advised of their responsibility to take the OPMA Training.
- V. The next board meeting was set for November 18, 1:30 p.m., via gotomeeting
- VI. The meeting was adjourned at approximately 10:30 a.m.

Respectfully submitted, Andy Mayer, Secretary

Entity/ Organization	Appointee	Term Expiration
TPA Party: City of Anacortes	Councilmember Anthony Young	September 30, 2023
TPA Party: City of Burlington	Peter Browning	September 30, 2021
TPA Party: City of Mount Vernon	Jennifer Berner	September 30, 2022
TPA Party: City of Sedro-Woolley	Monique Brigham	September 30, 2023
TPA Party: Town of La Conner	Mayor Ramon Hayes	September 30, 2022
TPA Party: Town of Hamilton, Town of Concrete, Town of Lyman	Valerie Stafford	September 30, 2023
TPA Party: Skagit County	Jed Holmes	September 30, 2021
Skagit County Lodging Association	Karen Egerdal	September 30, 2021
Skagit County Lodging Association	Kevin McEntee	September 30, 2021
Skagit County Lodging Association	Sandy Kish	September 30, 2021
Skagit County Lodging Association	Charlsee CeCe Parker	September 30, 2022
Skagit County Lodging Association	Russ Olivier	September 30, 2022
Skagit County Lodging Association	Jane Schmidt	September 30, 2023
Skagit County Lodging Association	Kristen Keltz	September 30, 2023
Economic Development Alliance of Skagit County	John Sternlicht	September 30, 2023
Skagit County Chambers Executive Directors' Association	Andy Mayer	September 30, 2022
Legislative Authority: Skagit County	Lennart Bentsen	September 30, 2022