

MISSION

Skagit County Public Health is a leader in convening partners to prevent disease, promote wellness, and protect the health of our community.

VISION

We envision a thriving, collaborative, and cohesive community where everyone has the opportunity to reach their full health potential.



Publication created by:
Skagit County Public Health
700 South 2nd Street, Room 301
Mount Vernon, WA 98273

This publication is also available on the Skagit County website:
www.skagitcounty.net/Departments/Health

www.skagitcounty.net/health

(360) 416-1500



STRATEGIC PLAN

JANUARY 2023 - DECEMBER 2027



2023-2028 Strategic Objectives

1 Community Connections and Communications

- Broaden the delivery of information for health protection, health promotion, and disease prevention.
- Increase awareness of public health priorities and accomplishments through data and stories, using diverse messaging platforms.
- Ensure that staff are able to co-design and co-lead initiatives alongside the community to improve well-being and civic muscle.
- Expand efforts to engage and inform policy makers about critical local public health issues to encourage legislative and policy action.

4 Organizational Health and Growth

- Improve the quality and efficiency of public facing services, contracting, and regulatory field work.
- Deliver excellent programs, services, and experiences to the community to advance department goals.
- Identify and strengthen effective community partnerships.
- Enhance workforce capabilities by continuing to build on internal collaboration, cross-divisional work, and professional training.

2 Services and Program Development

- Increase integrated behavioral health and homeless services through planning and implementation of the North Star Project.
- Support a system of care that prioritizes prevention and recovery, including law and justice connected health and wellness.
- Increase programs and services that support physical, social, and emotional wellness across the lifespan from birth to end of life, especially for underserved populations.

5 Health Data, Assessment and Improvement

- Improve access to and share data related to health outcomes and social determinants of health with the community.
- Establish and monitor metrics specific to the Public Health Strategic Plan and Public Health related goals in the Skagit County Strategic Plan.
- Effectively utilize the expertise of the Population Health Trust Community Health Advisory Board (PHT) for community health assessment and community health improvement planning work.

3 Health Protection

- Ensure equitable access to public health services.
- Reduce risks from environmental exposures, climate change, and natural disasters through prevention and education.
- Increase organizational and community readiness for public health emergencies through engagement, coordination, and education.
- Reduce preventable death by overdose and suicide.
- Expand strategies to assure food security for individuals who are isolated and/or vulnerable.

6 Health Equity

- Promote diversity, equity, inclusion, and belonging in the department.
- Develop a diversity, equity, and inclusion (DEI) plan for educating staff and the community about DEI issues and strategies, and the vital conditions needed to live a health and happy life.
- Promote initiatives and partnerships that reduce systematic injustice and result in equitable health outcomes.