

PARKS AND RECREATION ADVISORY BOARD

MINUTES

THURSDAY, MAY 20, 2004

JACK DAVIS PARKS MAINTENANCE SHOP
690 COUNTY SHOP LANE
BURLINGTON WA 98233

6:30 P.M.

6:30 – 6:35 p.m. **Roll Call of General Meeting**

Present

Keith Magee, Chairman
Lloyd Brown
Jeri Krampetz
John Semrau

Absent

Peter Swanson
Colleen Fisher, Vice Chair
Carroll Dillon
Liz McNett Crowl

Staff

Bob Vaux
Brian Adams
Jim Rabenstein
Patrik Dylan
Dennis Lind
Lauren Woodmansee
Tawni Helms

Guests

Steve Batz (Recreation Intern)

March Minutes – The March minutes were not reviewed due to lack of quorum at the time of meeting therefore only a record of the meeting was submitted.

6:35 **Public Comment Period** – none received

6:35 – 7:40 p.m. **Staff Reports -**

Recreation:

Dennis Lind reported on the 2004 Clear Lake entrance fee increase. With the mandate to increase revenues in the recreation division entrance fees were increased by 25% at Clear Lake from \$2.00 to \$2.50. John suggested hosting a free day or week to offset the bump in rates. Jeri suggested promoting kayak and rowboat rentals to attract different park users.

The Board agreed that the fee increase is reasonable.

Lloyd inquired about the impact of the self-sufficiency mandate.

Lauren spoke to the higher use of the Clear Lake beach facilities due to the hot weather. The fee increase and higher number of users should garner a 6-8 thousand dollar increase which will help to close the gap between revenue and expenditures. Lauren also emphasized the potential for lucrative concession sales with an expanded concession area. The expansion could eventually pay for itself with the increase in sales.

Dennis reported on the baseball/softball league fees and distributed a revenue breakdown. There is a 5-10% increase across all recreation participation fees. John mentioned \$50 fee to play t-ball so in comparison the new league fees are reasonable. Dennis clarified that fees for T-Ball and youth leagues are higher and incorporate uniform costs, etc.

75% of all costs are covered with the new increase. 25% is covered by the General Fund. The General Fund will be contributing approximately \$38,000. less than last year.

The Board reviewed all materials that were distributed by recreation staff. Bob also informed the Board of the new Finance Manager, Trisha Logue and her offer to meet with the parks staff to analyze the Parks budget.

Keith suggested inquiring assessing the impact of possible reduced participation due to increase program/activity fees. If attrition is alarming we need to reflect on our purpose of service. Sumamrize information for Commissioners presentation that illustrates the chronological increase in revenue. Cost vs. Services

HMSP:

Bob spoke to the HMSP fees. No fee increase proposed at this time. John suggested raising the fees to match Clark's Cabin Resort to avoid competing. Keith suggested passing a Resolution to increase fees. Bob stated it couldn't be done until Fall after the busy summer season. John suggested raising all HMSP fees. Bob said Mike See will do the research and submit a proposal.

Lloyd inquired about commercial raft companies paying fees. Bob talked about the revision in the agreements which now request the commerical rafting company to provide a copy of their revenue report.

Keith inquired about the clubhouse fees vs. the shelter fees. He suggested increasing the Clubhouse fees or matching the shelter fee.

Bob asked John what he thinks the public response would be to a launch fee at HMSP. John responded that initially the public would have a negative response but would eventually support it if helps to maintain and save the launch. It would ultimately bring attention to the need. Public use is heavy and we are losing usable boat launches.

Patrik spoke of potential FEMA project to re-orient and improve the launch in a big picture perspective vs. short term goal.

Best SELF:

Tawni reported on the 50% increase in fees for the majority of participants who qualify for our reduced rates. Targeting the volume of participants instead of the small portion of full pay users would allow for greater increase in revenue. Increasing revenue while cutting service slots is a difficult challenge. However, with the projected increase it is feasible that we can increase revenue while also decreasing expenditures. Keith inquired about general fund contribution in 2003 vs. 2004. The general fund contribution has steadily decreased over the last four years. More detailed information will be provided at the next Board meeting.

7:35 – 7:40

BoCC Tour:

Board members reviewed the itinerary for the June 15 Commissioner's Park Tour. Jeri said it looked good. Request to change the start time to 8:30 to ensure the tight schedule could be accomodated. Everyone agreed and the start time was changed to 8:30 am.

7:40 – 7:55

Indoor Recreation Center:

Bob stated that the Comp Plan was approved through Resolution. He emphasized the recreation center being a priority. Discussion with the Board of County Commissioners included information regarding the Rogers' property. Bob presented a conceptual drawing of the proposed recreation center and property courtesy of Patrik Dylan.

7:55 – 8:05

Sares Bluff Naming:

The proposed name provided by the highest individual donor is: Montgomery-Duban Headlands Park. Bob shared the proposed name with the Board. The individual contribution was \$100,000. which allowed the Montgomery – Duban's the honor of naming the newly acquired park.

8:05 - 8:10 Board Discussion: None

Adjourn – The meeting adjourned at 8:10

June & July meetings cancelled due to peak season months and vacation schedules for Board

Next Meeting August 2